

## Greater Birmingham & Solihull Local Enterprise Partnership Enterprise Zone - Programme Summary (Q2 2018/19)

Project Title	Project Sponsor	Project Status	Provisional EZ Funding Allocation (£m)	Background (summary of project)
Birmingham Smithfield Development	Birmingham City Council	Development	35.630	The vision, as set out in the Smithfield Masterplan, is to create a landmark, sustainable, mixed-use development including a family leisure hub, supported by retailers, restaurants, hotels, SME office space, new retail markets and a public spaces as well as a residential neighbourhood and integrated transport facilities. The scheme will be the largest single city centre redevelopment site in the UK and will deliver 3000 jobs, 2000 new homes and 300,000sqm of new floorspace for a mix of uses. EZ investment has helped unlock the site through the relocation of the Wholesale Markets and BCC, as the major landowner, are now seeking a JV partner with an announcement planned for late 2018. Once the development partner has been appointed and a detailed scheme and business case developed a full business case for a comprehensive investment package from EZ will be presented.
Curzon Metro Stop	Birmingham City Council	Development	9.000	Curzon Metro Stop will see the integration of the Metro network with the Birmingham Curzon HS2 Station which is vital for maximising the connectivity and benefits of HS2. The vision is for 2 million people across the West Midlands to be connected with HS2. The new tram stop is part of the East Birmingham extension and will have local growth benefits as direct access to the Metro and HS2 will encourage new investment, businesses, homes and jobs.
Digbeth High Street Remodelling - Phase 1	Birmingham City Council	Development	32.000	In order to attract investment and maximise the potential of the Curzon area improvements to the quality of the public realm including safe and attractive walking and cycling routes, parks and other outdoor spaces is needed. Key to maximising the impact of HS2 will be ensuring these connections and environments are of the highest quality. The first phase of activity will focus on Digbeth High Street, which is dominated by pedestrian barriers and few crossing points across six lanes of traffic and is a key investment priority for unlocking growth. Many sites along the road are underutilised and have not benefited from the natural growth of the City Core, leaving pockets of activity isolated and with relatively low foot-fall. With the opportunity presented by the Birmingham Eastside Metro Extension there is a need to improve the public realm landscape, aligned with the Metro integration and other highway and public transport requirements.
Paternoster Place (HS2 Curzon Station public realm)	Birmingham City Council	Development	21.000	Part of the Curzon Masterplan (2015), Paternoster Place will be the primary gateway to Digbeth between the HS2 Curzon station and the City Core; Paternoster Place will be a pedestrian space that will open up the regeneration potential of Digbeth. Rather than becoming just a functional link, the EZ funding will enable this scheme to become a wide and attractively landscaped route and provide a high quality entrance to Digbeth.
Curzon Promenade and Curzon Square (HS2 Curzon Station public realm)	Birmingham City Council	Development	13.000	Part of the Curzon Masterplan (2015), Curzon Promenade and Curzon Square will be an extension to Eastside City Park; the Promenade will set the Station within a green landscape. The area will be a hive of activity that could include a mix of retail, office and leisure uses, which interacts directly with the landscaped Promenade that will extend the feel of the Park into the City Centre. Curzon Square will be a stretched event space into the City Park that will form part of the station welcoming passengers into the area.
Moor Street and Station Square (HS2 Curzon Station public realm)	Birmingham City Council	Development	17.000	Part of the Curzon Masterplan (2015), Moor Street and Station Square will be a major new 'gateway' space to provide the sense of arrival for visitors by HS2 and from the adjacent Moor Street station. The proposal will see Station Square linked with the Moor Street Queensway to create an area where pedestrians and transport can move efficiently and safely within one high quality public space. This will be vital in connecting into the City Core and creating a seamless link into the central business district, retail core and interchange with New Street Station and Moor Street Station. The intention is to rationalise the road space and close it for private vehicles, whilst introducing Sprint and Metro as the dominant public transport offer.  As part of this work, proposals for the 'One Station' project will be progressed. This will see work to transform the public realm in and around the tunnel link that connects Moor Street Station to New Street Station. This will provide a high quality link for pedestrians and passengers travelling between the stations. Encompassing the scope of the One Station project that has previously received EZ grant funding.
Snow Hill Public Realm	Birmingham City Council	Development	2.895	Aiming to improve the attractiveness of the area, unlocking economic stimulus and growth, the project comprises a package of public realm and public highway enhancements at and around the Snow Hill station and includes improvements in pedestrian, cyclist and public transport access to the station and the immediate vicinity.
Southside Public Realm	Birmingham City Council	Development	6.849	Recognising the important interface and connection to the EZ's largest site at Smithfield, in 2016 approvals were granted to fund a permanent Traffic Regulation order to close part of Ladywell Walk and Hurst Street to through traffic, as well as £0.6m of funding to develop proposals for the public realm works in this area. The Southside Link will provide the transformation of the route from New Street Station via Southside to Birmingham Smithfield with the creation of a safe and attractive pedestrian and cycle route. The link will extend the highway improvements to Hill Street and Navigation Street that were delivered as part of the New Street Station project. The preferred option has been agreed and additional EZ funding of £9.5m has been committed to deliver the scheme. The scheme encompassed some of the scope from the Making the Connections project that has previously received EZ and LGF grant funding for project development.
Former Curzon Station	Birmingham City Council	Contracting	2.000	Located right next to the new HS2 Curzon Station building, the Grade 1 listed former Curzon Station building is an important heritage asset that was once the world's first mainline passenger terminus. HS2 and the EZ are jointly funding the redevelopment of the building to bring it back into use as a visitor and information centre for the whole HS2 project, along with office and educational space for other occupiers. It marks the first phase of regeneration activity linked to HS2 and the Curzon Programme which will create a focal point and legacy asset for the area.

Ashted Circus (Pinch Point project)	Birmingham City Council	Delivery	2.298	The project involves the redesign and enhancement of Ashted Circus on A4540 Birmingham Ring Road – a key junction for Aston University, Eastside and the Curzon regeneration area. It aims to alleviate future capacity constraints for the vehicle flow which is predicted to significantly increase in future years.
Centenary Square	Birmingham City Council	Delivery	10.550	The redevelopment of Centenary Square will provide high-quality public realm and world class setting to those landmark buildings and developments around it, such as the new Library of Birmingham, ICC, Arena Central and Paradise. The Square will not only continue to provide an attractive environment for existing business and visitors but its iconic design will attract new visitors to the area and support business investment in the wider area.
Metro Extension to Centenary Square	Transport for West Midlands	Delivery	15.950	To support the integration of the Westside area with the wider City Centre Core, the Metro will be extended from Birmingham New Street to Centenary Square linking directly with the major developments at Arena Central and Paradise.
Paradise	Birmingham City Council	Delivery	87.790	Once complete, the Paradise development will constitute a landmark development within the region supporting the transformation of the City Centre with the delivery of high quality office, retail and leisure space alongside a world class urban realm. The surrounding area is undergoing significant change including the completed state of the art Library of Birmingham, the redevelopment of Centenary Square, arrival of Metro and the Arena Central scheme. Funding of £87m from the EZ has already supported the preparation of the site for comprehensive development and delivered key infrastructure improvements around the scheme and seen PWC agree to lease the whole of One Chamberlain Square. Ultimately this project will deliver space for 11,000 employees and over 1.5m sqft of new commercial floorspace plus a 250 bed hotel. It will generate over £400m in business rate income, which not only funds the investments to unlock the scheme but other EZ projects.
Business Development & Support (Relocation Services and Sector Sales)	West Midlands Growth Company	Delivery	3.403	The EZ has developed a Business and Skills strategy which is designed to attract investor occupiers; grow existing businesses; accelerate scale up of high growing start-ups and establish high growth start-ups. It seeks to improve economic prosperity by encouraging investment, increasing productivity and creating jobs. The strategy covers business activity across the 39 EZ sites in the city centre and will focus on the following sectors: Business, Professional and Financial Services; Financial Technology; and Creative and Digital Industries. Integral to this strategy will be support for skills as the development of the EZ and the consequential change in the business make-up and occupational profile of the area will result in an increased demand for particular skills at all levels, attracting highly qualified staff and supporting the retention of graduates within Birmingham and wider area. The EZ has already approved £1.5m for a number of projects focussed on inward investment and relocations, ranging from a dedicated sector sales team working on actively securing occupiers into the EZ, to a relocations team which provides relocation support and after-care for organisations moving to the Birmingham area. Alongside this is an Occupier Proposition programme to target companies outside the GBSLEP region that could consider a move to the EZ.
Haden Circus (Pinch Point project)	Birmingham City Council	Completed	0.275	The A4540 Ring Road provides vital vehicular access to development sites within the EZ, linking the City Core with the main radial routes serving the City and the Strategic Road Network. The Ring Road currently experiences significant volumes of congestion during peak hours, with further pressure forecast to be placed on this infrastructure due to an increase in development trips generated by the EZ (40,000 new jobs) and network changes/highway reconfiguration relating to specific development sites. To ensure direct access is maintained to the EZ sites via an efficient road network an initial package of essential junction capacity enhancements at key locations on the Ring Road are required.
Bordesley Circus (Pinch Point project)	Birmingham City Council	Completed	1.033	The A4540 Ring Road provides vital vehicular access to development sites within the EZ, linking the City Core with the main radial routes serving the City and the Strategic Road Network. The Ring Road currently experiences significant volumes of congestion during peak hours, with further pressure forecast to be placed on this infrastructure due to an increase in development trips generated by the EZ (40,000 new jobs) and network changes/highway reconfiguration relating to specific development sites. To ensure direct access is maintained to the EZ sites via an efficient road network an initial package of essential junction capacity enhancements at key locations on the Ring Road are required.
Digital Connectivity (Broadband Vouchers)	Birmingham City Council	Completed	0.465	Birmingham City Council and its partners delivered a package of measures to enhance digital connectivity for EZ sites as part of a wider package for the City. The scheme comprised of various elements, including a voucher scheme providing micro grants designed to encourage the uptake of high speed broadband connectivity and demand stimulation activities.
Garrison Lane Data Centre - Loan		Completed	3.000	This project provided loan funding to support the costs of the refurbishment of a derelict 1960's warehouse into a secure data centre fronting onto Great Barr St., Digbeth. The project resulted in the refurbishment of 7,500 sqm of commercial floorspace.
Holloway Circus (Pinch Point project)	Birmingham City Council	Completed	0.392	The A4540 Ring Road provides vital vehicular access to development sites within the EZ, linking the City Core with the main radial routes serving the City and the Strategic Road Network. The Ring Road currently experiences significant volumes of congestion during peak hours, with further pressure forecast to be placed on this infrastructure due to an increase in development trips generated by the EZ (40,000 new jobs) and network changes/highway reconfiguration relating to specific development sites. To ensure direct access is maintained to the EZ sites via an efficient road network an initial package of essential junction capacity enhancements at key locations on the Ring Road are required.
Ladywell Walk (Closure) / Hurst Street TRO	Birmingham City Council	Completed	0.613	The initial works undertaken as part of the Southside Public Realm project.
New Wholesale Markets	Birmingham City Council	Completed	10.000	The relocation of the Wholesale Markets to a 22,748m <sup>2</sup> purpose-built facility at the Hub in Witton has unlocked 8.5 hectares of development land adjacent to Birmingham City Centre. This land will contribute to the creation of 3,000 jobs within the local economy, in addition to delivering 1,000 housing units as part of the forthcoming Smithfield project. It has secured the long-term future of the Wholesale Market within Birmingham through establishing a modern, fit for purpose facility at the heart of a wider hub of food and drink sector activity.